

Midterm 2023-2024 DASG Social Media Officer Application

Legal First Name

Veronica

True/Preferred First Name; Only if Different from Legal First Name (OPTIONAL)

Legal Last Name

Hon

Your Pronouns

(e.g. he/him/his, she/her/hers, they/them/theirs, or others)

She/her/hers

How did you hear about the vacant position?

Chair of Finance (Izat)

Have you held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past?

No

If you have held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past, what was your position?

N/A

Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?

I have always held an interest for social media, and upon discovering each application, I have found personal interests in all that I am active on! I am experienced and active on various social media apps, including especially instagram, tiktok, and discord which I believe are DASG's main platforms for outreach. I hope that with my knowledge of each platform, including understanding the algorithm, I can improve the exposure that DASG has and widen our outreach to extend to a wider audience. I aspire to bring awareness to the programs, assistance, clubs, and facilities that our college offers, so that everyone can enjoy De Anza to the max!!

What are some of the skills and experiences that you will bring to the DASG Senate?

Experience with outreach, both in person (manually) such as word of mouth, and online (through social media platforms). I understand how the algorithm works and also how to get people aware and talking. I hope to bring a fresh and positive perspective to the team, and contribute my ideas on how to improve school live to all students and faculty at De Anza College.

What other commitments do you have and how will you manage your time?

- Track & Field team
- PISO's PR officer

Being a student athlete for almost my entire life, I have always been a multi-tasker in my day to day.

On top of being sports captain, president of marketing committee, and brand ambassador of multiple organizations and brands throughout high school; I have always had to and managed to stay on top of my tasks and obligations. I

have been and also currently take the maximum amount of credits for classes at De Anza, and so I have gained extensive experience with having much on my plate.

I usually note down my tasks and have them in checklist form, which I alter daily.

I get my assignments done on Canvas as soon as possible, to ensure that I get around my extracurriculars with no conflict.

Based on what I have going on and the assignments I have due, I alter my daily/weekly schedule accordingly.

Additional Comments (maximum 200 words)

In addition to my other experiences that I have listed, I also used to do digital art commissions in high school. From this, I learned the process of dealing with clients from all around the world, (was in Indonesia and most of my customers were US/UK based) and so I learned how to promote my services through various platforms (outreach) which included multiple Discord servers, Instagram (I started an art page) and even websites that included Fiverr, etc. I would be sometimes fully booked (5 people per week) and from this I learned how to manage time, start wait lists for slots of my services, and communicate with my clients according to their needs.

What student concerns do you feel the DASG should address?

- More spotlight on athletics teams at De Anza
- More advertising and exposure for programs & resources that the school offers (e.g. food pantry)
- More accessibility and flexibility with reaching counselors
- Awareness and change towards fees that international students have to face
- Less funding towards football, more to other sports (especially to the teams that bring in the most wins)

- Election process flaws

File Uploads

Please add files required to apply for the position, if any, here (Graphic Design Examples, Sample Resolutions, etc.).

- IMG_5573_Veronica Hon.png
- IMG_5574_Veronica Hon.png
- IMG_5575_Veronica Hon.png
- IMG_5576_Veronica Hon.png

Web Addresses

Please add web addresses (URLs) for any documents (Graphic Design Examples, Sample Resolutions, etc.) or any other relevant information here. Please add each address on a separate line.